



Specifications

UNILEVER Custom Beet Juice Concentrate 0.4% Betanin Blend 65 Brix

Product Code	BEBC65F-L001-PA55
Old Product Code	XBECL6501
Ingredient Statement	Clarified Red Beet Juice Concentrate 65 Brix (95.00% w/w), Citric Acid (1.68% w/w), Ascorbic Acid (1.66% w/w), Liquid Sucrose (1.66% w/w)
Flavor	Typical of fine quality clarified beet juice concentrate sweetened with liquid sucrose. Free from scorched, fermented, caramelized or other undesirable flavor.
Appearance	Deep red to purple color
Shelf Life Frozen	730 days
Reconstitution	1 part UNILEVER Custom Beet Juice Concentrate 0.4% Betanin Blend 65 Brix plus 7.23 parts water
Acid Corrected Brix	67.85 +/- 2.65
pH (potentiometric)	3.00 - 4.50
Yeast (cfu/mL)	< 100
Mold (cfu/mL)	< 100
Total Plate Count (cfu/mL)	< 1000
Specific Gravity	1.32028 - 1.35311
Weight Per Gallon	11.00 lb. per gallon
Conc at Single Strength	10 Brix
Brix Corrected	67.85 +/- 2.65
Direct at 20° C	67.50 +/- 2.50

